



news release

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FOR IMMEDIATE RELEASE

## Western Reserve Public Media Announces New Board Positions

KENT, OH — Thursday, May 24, 2018 — On Tuesday, May 22, Bonnie Deutsch Burdman was elected chairwoman of the board of directors of Western Reserve Public Media. She replaces community volunteer and University of Akron retired dean Mark Auburn, who will continue serving as a board member.

Western Reserve Public Media is a PBS member station that provides broadcast channels WNEO and WEAO to 4.9 million viewers in Northeast Ohio and Western Pennsylvania.

Deutsch Burdman has served as director of community relations/government affairs for Youngstown Area Jewish Federation since 1996. In this capacity, she works closely with national Jewish agencies on numerous social justice advocacy projects, serves as the primary federation staff person in the promotion of the pro-Israel agenda and does work in Holocaust commemoration and anti-genocide education.

“Everything has a time and a season,” said Trina Cutter, president and CEO of Western Reserve Public Media. “Bonnie is a self-described ‘process person.’ That attribute will be valuable this next year as our organization embarks on a long-range strategic plan and takes a hard look at our corporate governance structure and practices. I look forward to her guidance and leadership.”

In regard to Mark Auburn’s board leadership, Cutter said, “Mark’s father, Dr. Norman Auburn, was one of Western Reserve Public Media’s founding board members. Mark has carried on his father’s legacy with style, professionalism and aplomb, and I am thankful that he is remaining on the board.”

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Also newly named to board leadership positions are Romona Davis, vice chair, and Nathan Ritchey, secretary. Davis is vice president—senior SBA business development officer at The Huntington National Bank in Akron and Ritchey is the senior officer at Kent State University responsible for oversight of the university’s seven regional campuses.

### **About Western Reserve Public Media**

Western Reserve Public Media is the business name of Northeastern Educational Television of Ohio, Inc., a 501(c)(3) nonprofit corporation.

A trusted community resource, Western Reserve Public Media uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. It serves the largest population of Ohio’s eight PBS member stations.

Western Reserve PBS (WNEO 45.1/WEAO 49.1), a service of the organization, is the only broadcast television service that reaches all of Northeast Ohio. It is available to 4.9 million people in the Cleveland and Youngstown designated market areas. In an average month, more than 1 million people tune in. The organization also operates two standard definition channels: Fusion (WNEO 45.2/WEAO 49.2) and MHz Worldview (WNEO 45.3/WEAO 49.3).

Our Educational Services Department provides technology training and educational content to over 24,000 educators and over 300,000 K-12 students, plus Ready To Learn Services to over 100,000 preschool children’s parents and child-care providers.

For more information about the organization, visit [www.WesternReservePublicMedia.org](http://www.WesternReservePublicMedia.org) or call 1-800-554-4549.

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