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news release

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FOR IMMEDIATE RELEASE

PBS Western Reserve brings the classroom home

WNEO-WEAO to air four hours of at-home learning content each weekday

Kent, OH — March 26, 2020 — Beginning Monday, March 30, every weekday from 10 AM to 2 PM, PBS Western Reserve (WNEO-WEAO) will air a four-hour block of special educational programming. Specifically targeted to middle-school students, the content includes NOVA, HISTORY DETECTIVES, Ken Burns' THE CIVIL WAR and many other PBS shows that appeal to children and adults of all ages.

“For school children who might not have access to online learning, this important initiative offers an opportunity to learn from the best PBS instructional content,” said PBS Western Reserve President and CEO Trina Cutter. “Education is one of our organization’s highest priorities. Harnessing the power of broadcast television and our educational services under one initiative is what a local PBS station is all about.”

The on-air content is being curated by Southern California’s flagship public television stations in partnership with Los Angeles Unified School District. The organizations are collaborating to create a schedule that includes math, history and other subjects that adhere to state curriculum standards.

In addition to the on-air programming, PBS Western Reserve and Ohio’s other public television stations are offering more resources that include lesson plans, how-to videos and live assistance in support of online learning at www.ohioedtechs.org. Also, PBS Western Reserve will continue to provide seven hours of PBS KIDS Ready to Learn programming weekdays from 6 AM to 10 AM and, following Gov. Mike DeWine’s daily press conferences, from 3 PM to 6 PM.

“In this unprecedented time, Ohio’s educators, parents and caregivers are doing their best to keep learning going for students in the midst of the coronavirus crisis. I am humbled and grateful that all eight of Ohio’s

public broadcasting stations have stepped up as major partners committed to delivering high-quality, grade-appropriate learning to students, complementing the amazing effort being made by Ohio’s schools and districts,” said State Superintendent of Public Instruction Paolo DeMaria. “This ‘At Home Learning Initiative’ crosses the digital divide and provides yet another tool in the toolbox, ensuring learning doesn’t stop just because school buildings are closed.”

About PBS Western Reserve

PBS Western Reserve is the brand name of Northeastern Educational Television of Ohio, Inc., a 501(c)(3) nonprofit corporation.

A trusted community resource, PBS Western Reserve uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. It serves the largest population of Ohio’s eight PBS member stations.

PBS Western Reserve (WNEO 45.1 / WEAO 49.1), a service of the organization, is the only broadcast television service that reaches all of Northeast Ohio. It is available to 4.9 million people in the Cleveland and Youngstown designated market areas. In an average month, more than 1 million people tune in. The organization also operates two standard definition channels: Fusion (WNEO 45.2 / WEAO 49.2) and FNX (WNEO 45.3 / WEAO 49.3).

For more information about the organization, visit www.PBSWesternReserve.org or call 1-800-554-4549.

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