Coming to Western Reserve PBS!

We are pleased to announce program highlights for Winter-Spring 2018 on Western Reserve PBS. The upcoming season offers an array of terrific content in all the genres that PBS does best—drama, science, arts and documentary programs. While air dates are yet to be announced, here is what you can look forward to in early 2018:

**January**

MASTERPIECE, VICTORIA, SEASON 2: Jenna Coleman returns for a new season as the young queen who wants it all—romance, power, an heir and personal freedom. Season 2 of the hit drama has seven episodes.

AMERICAN EXPERIENCE, INTO THE AMAZON: Tells the remarkable story of the 1914 journey taken by President Theodore Roosevelt and legendary Brazilian explorer Candido Mariano da Silva Rondon.

NOVA, BLACK HOLE APOCALYPSE: Join astrophysicist Janna Levin on a mind-bending journey to the frontiers of black hole research.

TONY BENNETT: THE LIBRARY OF CONGRESS GERSHWIN PRIZE FOR POPULAR SONG: This tribute to Tony Bennett features Chris Botti, Michael Bublé, Michael Feinstein and more.

WE’LL MEET AGAIN: This new six-part series, executive produced and reported by Ann Curry, features dramatic reunions between people separated by real-life events.

**February**

INDEPENDENT LENS, I AM NOT YOUR NEGRO: An Academy Award nominee, the film focuses on the lives and successive assassinations of Medgar Evers, Malcolm X and Martin Luther King, Jr.

**March**

CALL THE MIDWIFE, SEASON 7: The moving, intimate, funny and true-to-life series tells colorful stories of midwifery and families in London’s East End.

**April**

MASTERPIECE, THE CHILD IN TIME: Adapted from Ian McEwan’s novel, this 90-minute drama is a lyrical and heartbreaking exploration of love, loss and the power of things unseen.

**May**

MASTERPIECE, LITTLE WOMEN: This consummate coming-of-age story, set against the backdrop of the Civil War, follows sisters Jo, Meg, Beth and Amy March.

In addition to offering these programs, we are working on acquiring the following:

- VERMEER BEYOND TIME: Focuses on the work and family life of artist Johannes Vermeer, one of the most loved, treasured and well-known artists in the world today.
- A new adaptation of the mystery series MAIGRET, starring Rowen Atkinson in a serious portrayal of the French detective.
- New episodes of MIDSOMER MURDERS and 800 WORDS.
Programming & Local Productions (cont’d.)

Station is host for On the Table Greater Akron event

Western Reserve Public Media served as a host for On the Table Greater Akron, organized by Akron Community Foundation, on Oct. 3 at Panera Bread in Cuyahoga Falls. Station employees who served as discussion facilitators were Trina Cutter, Elisa Burchett, Marybeth Gibbons, Jeff Good and Gary Manke.

The purpose of the event was to discuss meaningful ideas to strengthen the greater Akron community. Some of the topics covered event-wide included economic development needs, the opioid epidemic and assuring that all community members have a voice.

Outreach & Special Events

Trina Cutter offers leadership advice to women

Trina Cutter, Western Reserve Public Media’s president and CEO, was a featured panelist for the Canton SCORE event NEO Women Connect, which was held on Sept. 21. Cutter and co-panelists Betsy Engels of Tata Steel Plating and Cathy Geib of Authentic Focus Counseling, LLC, discussed leadership skills at the event.

Marketing & Development

Trina Cutter offers leadership advice to women

Trina Cutter, Western Reserve Public Media’s president and CEO, was a featured panelist for the Canton SCORE event NEO Women Connect, which was held on Sept. 21. Cutter and co-panelists Betsy Engels of Tata Steel Plating and Cathy Geib of Authentic Focus Counseling, LLC, discussed leadership skills at the event.

AROUND AKRON begins new season

Season 2 of the series AROUND AKRON WITH BLUE GREEN began Friday, Oct. 13, with visits to The Bomb Shelter, Aqueduct Brewing and more.

The half-hour production showcases Akron’s businesses, entertainment entities and history. It airs monthly and is the work of Akron producer Blue Green. Archived videos of the program are available at westernreservepublicmedia.org/around-akron-with-blue-green.htm.

Travelers enjoy Reflections of Italy trip

From Oct. 4-13, 16 people enjoyed our Reflections of Italy trip organized by Collette Tours. The travelers enjoyed stops in Rome, Perugia, Florence, Venice and more. Highlights included a tour of the Colosseum, a private lunch at one of Chianti’s treasured wineries and a visit to the Academy Gallery to see Michelangelo’s statue of David.

Western Reserve Public Media hosted the trip as a fundraiser for the station.

Enjoying their last evening together are Western Reserve Public Media’s Italy travel group, together with tour guide Maryse (far left) and driver Adriano (far right).

on the table
greater akron

Station is host for On the Table Greater Akron event

Western Reserve Public Media served as a host for On the Table Greater Akron, organized by Akron Community Foundation, on Oct. 3 at Panera Bread in Cuyahoga Falls. Station employees who served as discussion facilitators were Trina Cutter, Elisa Burchett, Marybeth Gibbons, Jeff Good and Gary Manke.

The purpose of the event was to discuss meaningful ideas to strengthen the greater Akron community. Some of the topics covered event-wide included economic development needs, the opioid epidemic and assuring that all community members have a voice.
Daniel Tiger featured at family event

Western Reserve PBS brought Daniel Tiger to the Big, Big, Really Big Toy Box event at Canton Cultural Center in September. The station’s participation in the school readiness event was funded by a Be a Caring Neighbor Grant from PNC Bank and Fred Rogers Foundation.

Ready to Learn training begins

Ohio Ready to Learn training will begin in December for family child-care providers. This training helps facilities obtain Step Up to Quality status. The project is funded through Ohio Educational Television Stations by a grant from Ohio Jobs and Family Services. Pam Oviatt, Western Reserve Public Media early learning consultant, is facilitator.

Google training offered at Harrison Hills

Educational Services staff members Jeff Good and Laurie Green conducted on-site training for over 50 teachers at Harrison Hills City schools in Cadiz in August. The training focused on basic and advanced Google applications.

Financial literacy sessions held

The SmartPath Financial Literacy training platform for grades 1-6 was developed by the Economics Center of University of Cincinnati. In collaboration with UC, Western Reserve PBS recently conducted two training sessions for 20 teachers. A second session will be offered in December.

Teacher training update

Since the beginning of the school year, the Educational Services staff has delivered 28 events to 1,093 educators. Print newsletters were mailed to 720 educators in August, while five electronic newsletters have been delivered since the beginning of school to 26,465 educators across Ohio.

Makerspace event held

On Oct. 10, Educational Services sponsored a Makerspace Exploritorium event that focused on technologies for the maker classroom, including Ozobots, Scribbler 3D pens, Scratch, Lego Robotics, Edison Robots and Makey Makey.

Board News

New board member announced

Western Reserve Public Media welcomes David E. Dix to its board of directors. His appointment fills one of Kent State University’s three community representative positions.

Dix is vice president of Dix1898, a radio and digital media company that owns Mock Woodworking. He is retired as publisher of Record Publishing, LLC, after 49 years.

Mr. Dix is involved in his community, currently serving as campaign chairman of Portage County United Way; a member of the board of directors and president emeritus of Leadership Portage County; a member and former president of Kent Rotary; and director of the board for American College Foundation, which works with American College in Madurai, India.

His past appointments include board positions at UH Portage and the former Robinson Memorial Hospital from 1994-2016; president of the Ohio Newspaper Association from 2012-2014; and trustee of Kent State University from 1976-1985.

Dix earned a bachelor’s degree in history from Oberlin College in 1963. He then attended Syracuse University, where he earned a master’s degree in journalism and public relations in 1968. In 1972, he received his juris doctor degree from The University of Akron. He was admitted to the Ohio Bar Association in 1973.

Dix resides in Kent with his wife, Janet Dix, Ph.D. They have two grown sons, Christopher and Tim.
All in a day’s work!

It’s no secret that Anthony Dennis, chief technology officer, wears many hats at Western Reserve Public Media. In September he took time to change the parking lot lights to assure the safety of station visitors and employees.

Cutter is guest speaker at professional development event

Trina Cutter was guest speaker at the Kent KNOW on the Go Luncheon, presented by the Greater Akron Chamber's KNOW (Knowledgeable Network of Women). It was held Nov. 16 at Kent State University Conference Center.

Staff members attend digital marketing training

Trina Cutter, Paula Kritz and Susan Scheible attended a seminar in Akron called Digital Marketing Boot Camp. The two-day event discussed pay-per-click, display advertising, retargeting, email best practices, social marketing and more.

Jeff Good represents organization at educational conferences

Director of Education Jeff Good’s activities include the following:

- Attended the Connect and Collaborate Conference in Columbus in September.
- In October, gave presentations about Ohio’s Makey Makey training initiative at both the OELMA Conference in Columbus and the EHOVE Tech Summit in Sandusky.
- Attended the Learn21 Conference in Columbus in November.
- Attended the Ohio School Boards Capital Conference in Columbus in November.
- Attended the Future Ready Schools Conference in Michigan in late November.

Good re-elected to board

Jeff Good was re-elected to a governing board position at the Mahoning County Educational Services Center in November.